

Substitute for form 1449A/PTO		Complete If Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)		Application Number	09/771,135
		Filing Date	01/27/2001
		First Named Inventor	Stephen Messer
		Group Art Unit	3688
		Examiner Name	Le, Khanh
Sheet	1	of	3
		Attorney Docket Number	56257-5002-US

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Exr Initials	U.S. Patent Document Number	Kind Code (if known)	Name of Inventor or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY
	5,373,076		Barr et al.	02/1999
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Exr Initials	Foreign Patent Document			Name of Inventor or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	T ₁
	Country Code	Number	Kind Code (if known)			

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS						
Exr Initials	Include: Name of Author (in CAPITAL LETTERS), title of the article (where appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume/issue number(s), publisher, city and/or country where published					T ₁
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	John A. Quelch, "The Internet and International Marketing," Sloan Management Review, v37, n. 3, pp. 60-75, Spring 1996.					
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	Text journal article for Dialog search titled "Can mixing 'cookies' with online marketing be a recipe for heartburn?" by Foster, Ed, InfoWorld, v18n30 PP:54, July 22, 1996 (2 pages).					
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[illegible]

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS		
Exr Initials	<p>Include Name of Author (in CAPITAL LETTERS), title of the article (where appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published</p> <p>Full text titled "GroupLens: An Open Architecture for Collaborative Filtering of Netnews" by Paul Resnick et al., from Proceedings of ACM 1994 Conference on Computer Supported Cooperative Work, Chapel Hill, NC: Pages 175-186 (18 pages)</p> <p>Full text titled "Pab: Content-Based, Collaborative Recommendation" by Marko Balabanovic et al., Communications of the ACM, March 1997, Vol. 40, No. 3 (8 pages).</p> <p>Krick, J., "A cookie for thoughts: cookies help webmasters harness user habits," Computer Shopper, v17, n7, p610(1).</p> <p>Full text article from Dialog search titled "Networking and the rise of electronic commerce: The challenge for public policy," Business Economic, v30n4, October 1995, p. 01097255 (10 pages).</p> <p>Bruce Judson, "Luring Advertisers Prospects To The Web", Advertising Age, p. 16, August 7, 1995.</p>	T ₁

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		Applicant:	Stephen Messer		
		Filing Date:	01/27/2001	Group	3688
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OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

Examiner	/Khanh Le/	Date Considered	02/16/2009
Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.			